

Pouch Format

format and filled-sample decision inputs

These files organize buyer inputs and validation ownership. They do not approve a material, package, process, compliance status, shelf life, price, lead time or MOQ.

Decision Factor	Stand-Up Pouch	Flat-Bottom Pouch	Three-Side-Seal Pouch	Side-Gusset Pouch	Printed Roll Film	Filled-Sample Record
Typical project starting point	Small to medium retail packs with bottom gusset	Premium shelf display and multiple printable panels	Flat packs portion packs and compact formats	Block-like products coffee and larger fill volumes	Automatic form-fill-seal or flow-wrap equipment	Confirm actual product and channel
Shelf standing	Possible when dimensions gusset and fill support it	Generally strong when filled and formed correctly	Usually not a standing format unless modified	Depends on product block shape and bottom construction	Created by the packing machine and selected format	Photograph front side and base after filling
Resealable zipper	Common option	Common option	Possible depending on format and equipment	Possible depending on construction	Machine and formed-format dependent	Check opening access and reclosure force
Transparent window	Possible with compatible transparent layers and artwork	Possible with compatible panels and construction	Possible with compatible structure	Possible but panel placement needs confirmation	Possible when web design and sealing path allow	Confirm ink varnish clarity and product visibility
Stiffness and panel flatness	Confirm structure thickness dimensions and fill	Important for panel presentation and heavier fills	Confirm handling and sealing needs	Important for shape retention and stacking	Confirm web stiffness tracking and forming	Review empty and filled samples rather than film thickness alone
Heavier or irregular product	Trial required	Often evaluated for premium heavier fills	Trial required especially for corners and seals	Often evaluated for dense or block products	Machine and formed-pack trial required	Inspect drop handling seal stress and corner contact
Machine dependency	Premade pouch filling compatibility	Premade pouch filling compatibility	Premade pouch or horizontal process dependent	Premade pouch filling compatibility	High dependency on machine web path registration forming and sealing	Record exact machine model settings and speed
Cost comparison boundary	Compare at same size structure features and quantity	Additional panels and converting affect comparison	Converting may be simpler but project details control cost	Construction and valves or seals affect cost	Cylinder lanes repeat roll specification and machine waste matter	Do not compare only by total order quantity

Decision Factor	Stand-Up Pouch	Flat-Bottom Pouch	Three-Side-Seal Pouch	Side-Gusset Pouch	Printed Roll Film	Filled-Sample Record
Required acceptance check	Dimensions seal zipper gusset and filled standing	Panel flatness base formation seal and filled presentation	Seal position dimensions opening and filled handling	Gusset symmetry seals valve if used and stacking	Tracking eye mark seal cut repeat unwind and first-roll output	Name acceptance owner sample date and revision
Technical boundary	Possible option not a universal recommendation	Possible option not a universal recommendation	Possible option not a universal recommendation	Possible option not a universal recommendation	Possible option not a universal recommendation	Final format follows product shelf-life filling and trial evidence